

# MAHONING VALLEY HOSPITAL FOUNDATION JUNIOR ALL-STAR AND PREVIEW



MILL CREEK GOLF COURSE - SOUTH COURSE  
JUNE 21-25, 2021  
FULFILLMENT REPORT

*MV*  
Mahoning Valley Hospital  
Foundation

## JUNIOR ALL-STAR CHAMPIONS



**JOHN HILLER**  
3-UNDER-PAR 207

**ANNA SWAN**  
2-OVER-PAR 212

## PREVIEW MEDALISTS



**MIA MELENDEZ**  
2-OVER-PAR 142

**PEYTON SAVAGEAU**  
3-OVER-PAR 143

## HOST FACILITY



**MILL CREEK GOLF COURSE**

**26**

STATES REPRESENTED

**149**

PLAYER FIELD

**483**

NET VISITORS

**5**

COUNTRIES REPRESENTED

## 2021 ECONOMIC IMPACT

VISITOR SPENDING: \$81,748.60

ADMINISTRATIVE COSTS: \$19,202

REGIONAL MULTIPLIER: 2.37

**\$301,974**

TOTAL ECONOMIC IMPACT

**\$1,911,596**

ECONOMIC IMPACT SINCE 2016

# TOURNAMENT DIGITAL



TWITTER

**27,200**  
FOLLOWERS

TWEETS USING #JASMAHONINGVALLEY  
AND #PREMAHONINGVALLEY

**39**

POTENTIAL REACH OF #JASMAHON-  
INGVALLEY AND #PREMAHONINGVALLEY

**337,427**



INSTAGRAM

**83,300**  
FOLLOWERS

AJGA POST REACH

**44,932**

POST LIKES

**4,079**



FACEBOOK

**28,297**  
LIKES

PHOTO ALBUM ENGAGEMENTS

**1,914**

PEOPLE REACHED

**18,998**



TIKTOK

**16,300**  
FOLLOWERS

POST VIEWS

**4.2 MILLION +**

@AJGAGOLF POST LIKES

**638,700**



MORE PHOTOS CAN BE VIEWED AT [HTTPS://BIT.LY/3ZX026S](https://bit.ly/3ZX026S)

**10,608**  
unique page  
views

TAYLORMADE | ADIDAS GOLF  
LIVE SCORING

**5,445**  
unique page  
views

INDIVIDUAL TOURNAMENT  
WEBPAGE

**10.4 million**  
unique page  
views

SCHEDULE & RESULTS  
PAGES