

MERCY HEALTH FOUNDATION JUNIOR ALL-STAR & PREVIEW



Developing Golf's
Next Generation

MILL CREEK GOLF COURSE
JUNE 20-24, 2022
FULFILLMENT REPORT

taylorMade
NATIONAL SPONSOR

adidas
NATIONAL SPONSOR

JUNIOR ALL-STAR CHAMPIONS



BRAYDEN MILLER
4-UNDER-PAR 206

ALEXA OUELLET
1-UNDER-PAR 209

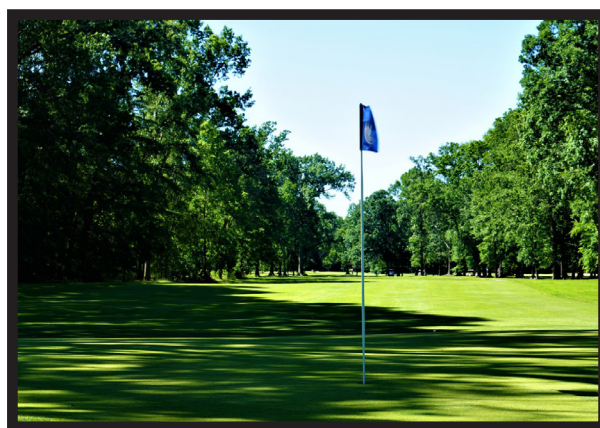
PREVIEW MEDALISTS



HAZEL COTTRIEL
2-OVER-PAR 142

COLTON LUSK
4-OVER-PAR 144

HOST FACILITY



SOUTH COURSE

21
STATES REPRESENTED

150
PLAYER FIELD

517
NET VISITORS

8
COUNTRIES REPRESENTED

2022 ECONOMIC IMPACT

VISITOR SPENDING: \$161,803.36

ADMINISTRATIVE COSTS: \$10,389.28

REGIONAL MULTIPLIER: 2.37

\$408,097
TOTAL ECONOMIC IMPACT

\$2,227,491
ECONOMIC IMPACT SINCE 2016

TOURNAMENT DIGITAL



TWITTER

29,500
FOLLOWERS

TWEETS USING
#JASMERCY AND #PREMERCY

47

POTENTIAL REACH OF
#JASMERCY AND #PREMERCY

451,606



FACEBOOK

30,974
LIKES

PHOTO ALBUM ENGAGEMENTS

455

PEOPLE REACHED

12,364



TIKTOK

25,200
FOLLOWERS

POST VIEWS

4.2 MILLION +

@AJGAGOLF POST LIKES

1.1 MILLION +



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