

# MERCY HEALTH FOUNDATION JUNIOR ALL-STAR & PREVIEW



MILL CREEK GOLF COURSE  
JUNE 19-23, 2023  
FULFILLMENT REPORT



## JUNIOR ALL-STAR CHAMPIONS



**WILLIAM CHANG**  
2-UNDER-PAR 208

**ABIGAIL LIN**  
1-UNDER-PAR 209

## PREVIEW MEDALISTS



**JULIAN SINISHTAJ**  
EVEN-PAR 140

**SOPHIA LU**  
EVEN-PAR 140

## HOST FACILITY



**SOUTH COURSE**

**32**  
STATES REPRESENTED

**144**  
PLAYER FIELD

**496**  
NET VISITORS

**8**  
COUNTRIES REPRESENTED

## 2023 ECONOMIC IMPACT

VISITOR SPENDING: \$161,614.80

ADMINISTRATIVE COSTS: \$11,194.08

REGIONAL MULTIPLIER: 2.37

**\$436,087.02**

TOTAL ECONOMIC IMPACT

**\$2,663,578**

ECONOMIC IMPACT SINCE 2016

# TOURNAMENT DIGITAL



TWITTER

**29,900**  
FOLLOWERS

TWEETS USING  
#JASMERCY AND #PREMERCY

**37**

POTENTIAL REACH OF  
#JASMERCY AND #PREMERCY

**482,508**



INSTAGRAM

**100,000**  
FOLLOWERS

AJGA POST REACH

**57,845**

POST LIKES

**10,285**



FACEBOOK

**31,656**  
LIKES

PHOTO ALBUM ENGAGEMENTS

**1,548**

PEOPLE REACHED

**33,144**



TIKTOK

**26,400**  
FOLLOWERS

POST VIEWS

**4.2 MILLION +**

@AJGAGOLF POST LIKES

**1.1 MILLION +**



MORE PHOTOS CAN BE VIEWED AT [BIT.LY/3KR1S1R](https://bit.ly/3KR1S1R)

**10,812**  
unique page  
views

TAYLORMADE | ADIDAS GOLF  
LIVE SCORING

**5,701**  
unique page  
views

INDIVIDUAL TOURNAMENT  
WEBPAGE

**10.4 million**  
unique page  
views

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