



*Developing Golf's
Next Generation*



Junior All-Star Series

MILL CREEK FOUNDATION JUNIOR ALL-STAR JUNE 19-22, 2017 FULFILLMENT REPORT



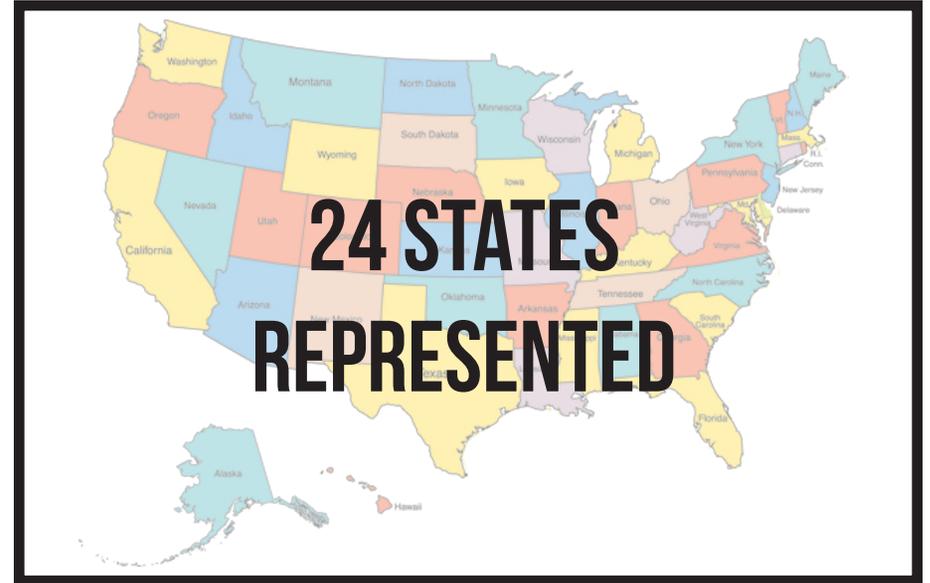
Junior All-Star Series



GOLF COURSE



MILL CREEK GOLF COURSE - SOUTH COURSE



96-PLAYER FIELD



CHAMPIONS



TAYLOR KEHOE | 68-70-67-205

MAXWELL MOLDOVAN | 69-66-68-203

The following is a summary of impressions made for the **Mill Creek Foundation Junior All-Star**.
(All numbers are estimates.)

**SCHEDULE AND
RESULTS PAGES**

1.4 million
unique page
views

INDIVIDUAL MICROSITE

35,556
unique page
views

**TAYLORMADE-ADIDAS
GOLF LIVE SCORING**

27,011
unique page
views

{Unique Views: if an individual visits the page more than once, that view only counts as one}

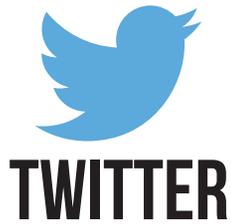
The **Mill Creek Foundation Junior All-Star** had an impact on the Boardman, Ohio, economy. The AJGA bases the following estimates on information received from participants at tournament registration.



{*Regional Multiplier*: estimates how much a one-time or sustained increase in economic activity in a particular region will be supplied by industries within that region}



Junior All-Star Series



**19,700
FOLLOWERS**

**TWEETS USING
#JASMILLCREEK**

31

**POTENTIAL REACH OF
#JASMILLCREEK**

90,124



**23,00
LIKES**

**PHOTO ALBUM
ENGAGEMENTS**

5,355

**PEOPLE
REACHED**

17,244



**26,200
FOLLOWERS**

**AJGA
POST LIKES**

1,863

**PEOPLE
REACHED**

55,559



**3,200
FOLLOWERS**

**STORY COMPLETION
RATE**

85%



AJGA @AJGAGolf · Jun 23

#JASMillCreek @TaylorMadeGolf Long Drive 🏆🏆

#ExperienceTaylorMade #TP5

TaylorMade
TP5 / TP5x
IF YOU CAN'T BEAT 'EM, JOIN 'EM.

BOYS LONG DRIVE CHAMPION
COLLIER CURD
295 YARDS

#SWITCH

GIRLS LONG DRIVE CHAMPION
MANHUA CHEN
222 YARDS

#JASMILLCREEK



Reynolds Lake Oconee @reynoldsgolf · Jun 23

Congratulations to Maxwell Moldovan (-7) and Taylor Kehoe (-5), who are on the #RoadtoReynolds after their win in #JASMillCreek this week!



MILL CREEK METROPARKS
JUNE 19-22, 2017



AJGA Media @AJGAMedia · Jun 20

Groups are making the 📺 at #JASMillCreek

Keep up with @TaylorMadeGolf LS 📺 : scoring.ajga.org/m/leaderboard...



AJGA Media @AJGAMedia · Jun 22

Who will take home the hardware? 🏆

The Final Round of the #JASMillCreek begins now.

@TaylorMadeGolf LS 📺 : scoring.ajga.org/m/leaderboard...



AJGA Media @AJGAMedia · Jun 22

🚩 EAGLE ALERT 🚩

Thitaporn Saitthip hotted-out on 16! #JASMillCreek #RoadtoReynolds
115 yds ✓
9iron ✓



AJGA Media @AJGAMedia · Jun 25

4 PGA TOUR wins ✓

1997 Ryder Cup team ✓

#JASMillCreek Honorary Tournament Host Jerry McGee tells us how the AJGA impacts junior golfers.



ACDS @ACDS_US · 23 Jun 2016

Thanks to @AJGAGolf for helping grow jr golf this week at two great ACDS Junior All-Star Series events at #JASMillCreek and #JASSpringValley



AJGA Media @AJGAMedia · Jun 20
 Reigning #JASMillCreek Champion Maxwell Moldovan is back to defend his title.

T2 (-1) after the first round 🍀




ACDS
 www.acds.us



MILL CREEK METROPARKS
 JUNE 19-22, 2017

Junior All-Star Series

AJGA Media @AJGAMedia · Jun 19

4 Countries 🇺🇸🇨🇦🇲🇪🇩

3 AJGA Champions 🏆

2 Year at Mill Creek Golf Course 🌳

1 more day until #JASMillCreek | #RoadToReynolds – at Mill Creek Golf Course



AJGA Media @AJGAMedia · Jun 18

Congrats to #JASMillCreek qualifier medalists Sophia Zhang-Murphy (E) and Luke Lestini (-1). One step closer to #RoadToReynolds 🍀🍀



AJGA Media @AJGAMedia · Jun 22

Maxwell Moldovan (-7) and Taylor Kehoe (-5) are your #JASMillCreek Champions 🏆

#RoadToReynolds



AJGA Media @AJGAMedia · Jun 21

Round 🍀 of the #JASMillCreek is underway

Keep up LIVE with @TaylorMadeGolf LS ➡ scoring.ajga.org/m/leaderboard...





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