



*Developing Golf's
Next Generation*



MILL CREEK FOUNDATION JUNIOR ALL-STAR

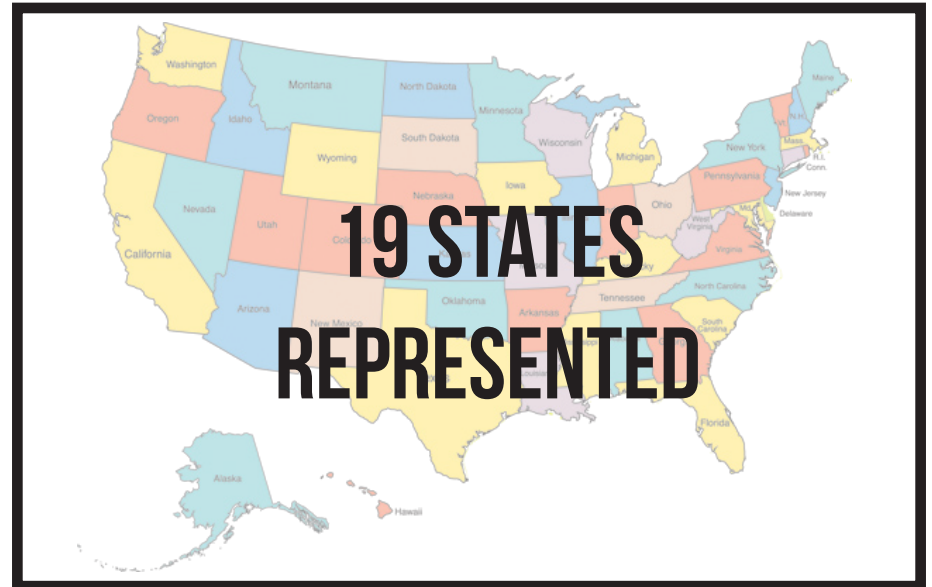
JUNE 20-23, 2016

FULFILLMENT REPORT

GOLF COURSE



MILL CREEK METROPARKS



19 STATES
REPRESENTED



3 COUNTRIES
REPRESENTED

96-PLAYER FIELD



72
BOYS



24
GIRLS

CHAMPIONS



REESE GUZMAN | 67-68-69-204

MAXWELL MOLDOVAN | 68-68-66-202

The following is a summary of impressions made for the **Mill Creek Foundation Junior All-Star**.
(All numbers are estimates.)

**SCHEDULE AND
RESULTS PAGES**

1.6 million
unique page
views

INDIVIDUAL MICROSITE

15,078
unique page
views

**TAYLORMADE-ADIDAS
GOLF LIVE SCORING**

18,750
unique page
views

{Unique Views: if an individual visits the page more than once, that view only counts as one}

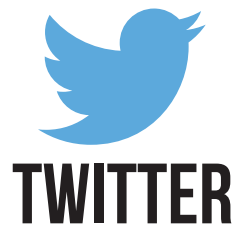
The **Mill Creek Foundation Junior All-Star** had an impact on the Youngstown, Ohio, economy. The AJGA bases the following estimates on information received from participants at tournament registration.

2016 ECONOMIC IMPACT:

VISITOR SPENDING: \$97,067
ADMINISTRATIVE COSTS: \$10,400
REGIONAL MULTIPLIER: 2.37

2016 TOTAL ECONOMIC IMPACT:

\$254,697



**17,400
FOLLOWERS**

**TWEETS USING
#JASMILLCREEK**

104

**POTENTIAL REACH OF
#JASMILLCREEK**

117,640



**21,000
LIKES**

**PHOTO ALBUM
ENGAGEMENTS**

5,457

**PEOPLE
REACHED**

18,832



JUNE 20-23, 2016





Following

Thanks to @AJGAGolf for helping grow jr golf this week at two great ACDS Junior All-Star Series events at #JASMillCreek and #JASSpringValley



Following

Ever wanted to know more about the @ACDS_Social Junior All-Star Series? We got the scoop at #JASMillCreek



C.J. Gatto
ACDS Marketing Director



Following

ACDS's Nick Li tees off in the qualifier at #JASMillCreek. Good luck to all the juniors playing today. @AJGAGolf



0:08 left



Following

We're excited to continue our partnership with @AJGAGolf this week at #JASMillCreek in Youngstown, Ohio!



Following

Good luck to Selina Li and Cyrus Lee at #JASMillCreek. Both players are in contention to win in their first @AJGAGolf event! #juniorgolf



Following

Isenhart, Moldovan tied atop Boys Division (-4), Guzman leads Girls (-5) at #JASMillCreek
ajga.org/microsite/index



Following

Andy Detesco and Linda Macala tell us what #JASMillCreek means to Youngstown @MillCreekMetro @YoungstownLive



2:04 left

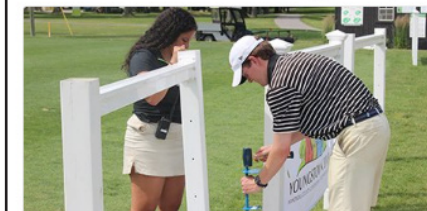
Who will claim the #JASMillCreek title? 🏆

Follow @TaylorMadeGolf Live Scoring to find out! ajga.org/m/scoring/menu



Following

It's time for the AJGA Staff as they prepare for #JASMillCreek in Youngstown, Ohio.





AJGA
@AJGAGolf

Our Junior All-Star Series sponsor
[@ACDS_Social](#) is on twitter! Follow
[#JASSpringValley](#) and [#JASMillCreek](#) this
week. [ajga.org/schedule/index...](#)



AJGA Media
@AJGAMedia



Following

Madison Spiess finished her round
[@MillCreekMetro](#) and went right out to cheer
on her big bro Joshua! [#JASMillCreek](#)



AJGA Media
@AJGAMedia



Following

As [#JASMillCreek](#) scores come in on the
course, stay updated w/ [@TaylorMadeGolf](#) Live
Scoring [ajga.org/m/scoring/lead...](#)



AJGA Media
@AJGAMedia



Following

Thanks [@LeupoldOptics](#) for sponsoring
[#PaceofPlay](#) at [#JASMillCreek](#).

1st Round Average: 3:51



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Following

Scorecards ☒
Sand Bottles ☒
[#JASMillCreek](#) 2nd Rd is off! Follow
[@TaylorMadeGolf](#) Live Scoring
[ajga.org/m/scoring/menu...](#)



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Following

[🏆](#) Guzman tops Girls Division (-6), while
Moldovan takes Boys Division (-8) at
[#JASMillCreek](#)

[ajga.org/microsite/inde...](#)



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@AJGAMedia



Following

Mikaela Schulz holed out from the bunker for
👉 to end the front nine in style at
[#JASMillCreek](#) 👏👏 [@MillCreekMetro](#)



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Following

5x PGA Tour [🏆](#) Jerry McGee stopped by
[@MillCreekMetro](#) to watch top juniors play in
[#JASMillCreek](#) [@thebtolnargpa](#)



MILL CREEK
METROPARKS

ACDS

JUNE 20-23, 2016



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Following

Director of Golf, @thebtolnarpga speaks to local media at #JASMillCreek. Youngstown is proud to host @AJGAGolf!



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Following

First round of the #JASMillCreek is underway! Follow @TaylorMadeGolf live scoring here: ajga.org/m/scoring/menu...

MILL CREEK
METROPARKS

ACDS

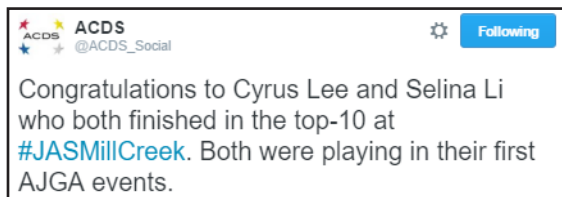
JUNE 20-23, 2016



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Following

The #JASMillCreek Social Activity adds a whole new wrinkle to reading the green #BumperPutt @MillCreekMetro



ACDS
@ACDS_Social

Following

Congratulations to Cyrus Lee and Selina Li who both finished in the top-10 at #JASMillCreek. Both were playing in their first AJGA events.



Scott Levey
@scott_levey

Follow

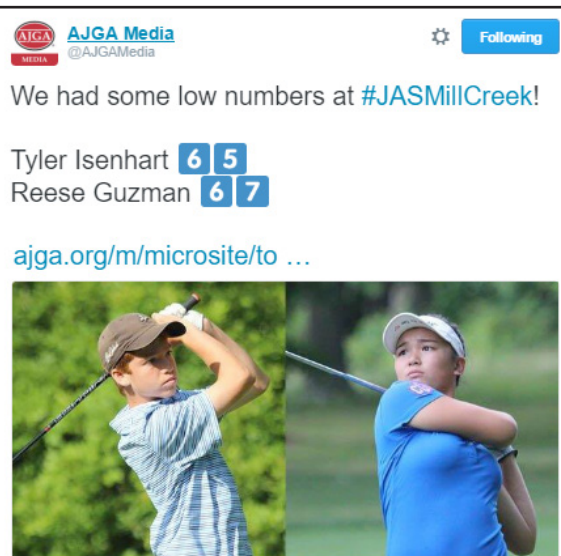
@ColtonLevey is 2 humble & kind to post his accomplishments. On #FathersDay, @smallwhiteball and I are very proud of your 71! #JASMillCreek



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@ACDS_Social

Following

Nick Li is in good position for a nice finish in the #JASMillCreek Qualifier. He is 2-under-par 34 through nine.



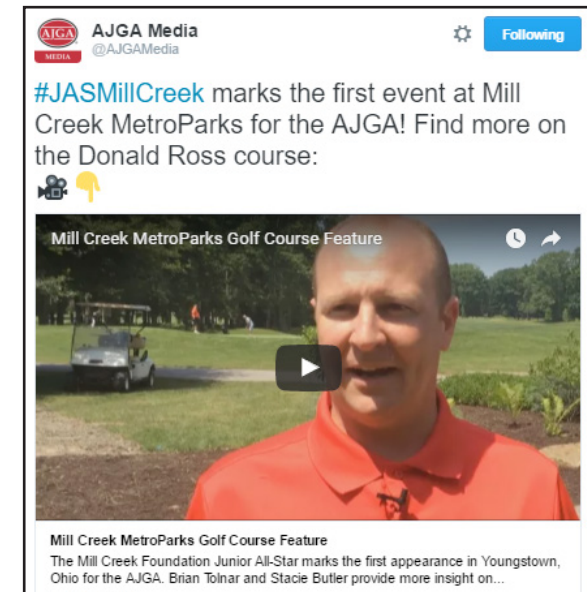
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@AJGAMedia

Following

We had some low numbers at #JASMillCreek!

Tyler Isenhardt 6 5
Reese Guzman 6 7

ajga.org/m/microsite/to...



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@AJGAMedia

Following

#JASMillCreek marks the first event at Mill Creek MetroParks for the AJGA! Find more on the Donald Ross course:



Mill Creek MetroParks Golf Course Feature

The Mill Creek Foundation Junior All-Star marks the first appearance in Youngstown, Ohio for the AJGA. Brian Tolnar and Stacie Butler provide more insight on...



