MILL CREEK FOUNDATION JUNIOR ALL-STAR
JUNE 20-23, 2016
FULFILLMENT REPORT
Golf Course

Mill Creek Metroparks

19 States Represented

96-Player Field

3 Countries Represented

72 Boys

24 Girls
CHAMPIONS

REESE GUZMAN | 67-68-69—204

MAXWELL MOLDOVAN | 68-68-66-202
The following is a summary of impressions made for the Mill Creek Foundation Junior All-Star.
(All numbers are estimates.)

1. SCHEDULE AND RESULTS PAGES
   - 1.6 million unique page views

2. INDIVIDUAL MICROSITE
   - 15,078 unique page views

3. TAYLORMADE-ADIDAS GOLF LIVE SCORING
   - 18,750 unique page views

{Unique Views: if an individual visits the page more than once, that view only counts as one}
The Mill Creek Foundation Junior All-Star had an impact on the Youngstown, Ohio, economy. The AJGA bases the following estimates on information received from participants at tournament registration.

<table>
<thead>
<tr>
<th>2016 ECONOMIC IMPACT:</th>
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<tbody>
<tr>
<td>Visitor Spending:</td>
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<tr>
<td>Administrative Costs:</td>
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<td>Regional Multiplier:</td>
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2016 TOTAL ECONOMIC IMPACT: $254,697
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<tr>
<th><strong>Twitter</strong></th>
<th><strong>Facebook</strong></th>
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<tbody>
<tr>
<td>17,400 Followers</td>
<td>21,000 Likes</td>
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<tr>
<td>Tweets Using #Jasmillcreek: 104</td>
<td>Photo Album Engagements: 5,457</td>
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<tr>
<td>Potential Reach of #Jasmillcreek: 117,640</td>
<td>People Reached: 18,832</td>
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Thanks to @AJGAGolf for helping grow jr golf this week at two great ACDS Junior All-Star Series events at #JASMillCreek and #JASSpringValley

ACDS's Nick Li tees off in the qualifier at #JASMillCreek. Good luck to all the juniors playing today. @AJGAGolf

We're excited to continue our partnership with @AJGAGolf this week at JASMillCreek in Youngstown, Ohio!

Andy Detesco and Linda Macala tell us what #JASMillCreek means to Youngstown @MillCreekMetro @YoungstownLive 🏌️

Isenhart, Moldovan tied atop Boys Division (-4), Guzman leads Girls (-5) at #JASMillCreek ajga.org/microsite/inde ...

Who will claim the #JASMillCreek title? 🏆🏀

Follow @TaylorMadeGolf Live Scoring to find out! ajga.org/m/scoring/menu ...

It's 🏆 time for the AJGA Staff as they prepare for #JASMillCreek in Youngstown, Ohio.
Our Junior All-Star Series sponsor @ACDS_Social is on twitter! Follow #JASSpringValley and #JASMillCreek this week. ajga.org/schedule/index...

Madison Spiess finished her round @MillCreekMetro and went right out to cheer on her big bro Joshua! #JASMillCreek

Thanks @LeupoldOptics for sponsoring #FaceoffPlay at #JASMillCreek.
1st Round Average: 3:51

Mikaela Schulz holed out from the bunker for 🏌️ to end the front nine in style at #JASMillCreek 🏌️ @MillCreekMetro

Guzman tops Girls Division (-6), while Moldovan takes Boys Division (-8) at #JASMillCreek

5x PGA Tour 🏆 Jerry McGee stopped by @MillCreekMetro to watch top juniors play in #JASMillCreek @thebtonarpga
Congratulations to Cyrus Lee and Selina Li who both finished in the top-10 at #JASMillCreek. Both were playing in their first AJGA events.

Nick Li is in good position for a nice finish in the #JASMillCreek Qualifier. He is 2-under-par 34 through nine.

We had some low numbers at #JASMillCreek!

Tyler Isenhart 65
Reese Guzman 67

The #JASMillCreek Social Activity adds a whole new wrinkle to reading the green. #BumperPutt @MillCreekMetro