



*Developing Golf's  
Next Generation*

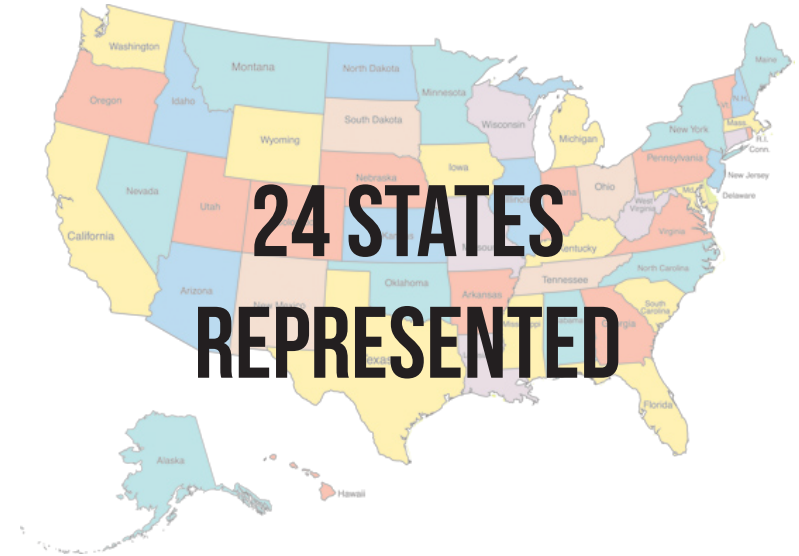


# MILL CREEK FOUNDATION JUNIOR ALL-STAR JUNE 19-22, 2017 FULFILLMENT REPORT

## GOLF COURSE



**MILL CREEK GOLF COURSE - SOUTH COURSE**



## 96-PLAYER FIELD





## CHAMPIONS



**TAYLOR KEHOE | 68-70-67—205**

**MAXWELL MOLDOVAN | 69-66-68—203**

The following is a summary of impressions made for the **Mill Creek Foundation Junior All-Star**.  
(All numbers are estimates.)

**SCHEDULE AND  
RESULTS PAGES**

1.4 million  
unique page  
views

**INDIVIDUAL MICROSITE**

35,556  
unique page  
views

**TAYLORMADE-ADIDAS  
GOLF LIVE SCORING**

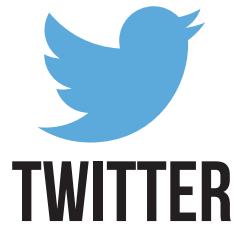
27,011  
unique page  
views

*{Unique Views: if an individual visits the page more than once, that view only counts as one}*

The **Mill Creek Foundation Junior All-Star** had an impact on the Boardman, Ohio, economy. The AJGA bases the following estimates on information received from participants at tournament registration.



{*Regional Multiplier*: estimates how much a one-time or sustained increase in economic activity in a particular region will be supplied by industries within that region}



**19,700  
FOLLOWERS**

**TWEETS USING  
#JASMILLCREEK**  

---

31

**POTENTIAL REACH OF  
#JASMILLCREEK**  

---

90,124



**23,00  
LIKES**

**PHOTO ALBUM  
ENGAGEMENTS**  

---

5,355

**PEOPLE  
REACHED**  

---

17,244



**26,200  
FOLLOWERS**

**AJGA  
POST LIKES**  

---

1,863

**PEOPLE  
REACHED**  

---

55,559



**3,200  
FOLLOWERS**

**STORY COMPLETION  
RATE**  

---

85%



AJGA @AJGAGolf · Jun 23  
 #JASMillCreek @TaylorMadeGolf Long Drive 🏆🏆  
 #ExperienceTaylorMade #TP5

IF YOU CAN'T BEAT 'EM, JOIN 'EM.  
 #SWITCH #JASMillCreek

BOYS LONG DRIVE CHAMPION  
**COLLIER CURD**  
 295 YARDS

GIRLS LONG DRIVE CHAMPION  
**MANHUA CHEN**  
 222 YARDS

Reynolds Lake Oconee @reynoldsgolf · Jun 23  
 Congratulations to Maxwell Moldovan (-7) and Taylor Kehoe (-5), who are on the #RoadtoReynolds after their win in #JASMillCreek this week!

# MILL CREEK METROPARKS

JUNE 19-22, 2017

AJGA Media @AJGAMedia · Jun 20  
 Groups are making the 📺 at #JASMillCreek

Keep up with @TaylorMadeGolf LS 📺 : [scoring.ajga.org/m/leaderboard...](https://scoring.ajga.org/m/leaderboard...)

AJGA Media @AJGAMedia · Jun 22  
 Who will take home the hardware? 🏆

The Final Round of the #JASMillCreek begins now.

@TaylorMadeGolf LS 📺 : [scoring.ajga.org/m/leaderboard...](https://scoring.ajga.org/m/leaderboard...)

AJGA Media @AJGAMedia · Jun 22  
 🚩 EAGLE ALERT 🚩

Thitaporn Sathip holied-out on 16! #JASMillCreek #RoadtoReynolds  
 115 yds ✓  
 9iron ✓

ACDS @ACDS\_US · 23 Jun 2016

Thanks to @AJGAGolf for helping grow jr golf this week at two great ACDS Junior All-Star Series events at #JASMillCreek and #JASSpringValley



joegolf2day Mill Creek Golf Course

joegolf2day Great day at the @ajgagolf Junior/Am today! @golftmstrjoe had the privilege to play with some great gentlemen. Fun tournament week ahead! #JASMillCreek #JuniorGolf #Vironis @millcreekgolf

der\_golf\_blog Nice 🙌  
 satvik\_4\_kandru Keep playing well man @golftmstrjoe  
 legenday do you love golf as much as me? 🙌

COLLEGE COACHES AND PLAYERS ONLY

80 likes  
 Add a comment...

AJGA Media @AJGAMedia · Jun 25  
 4 PGA TOUR wins ✓  
 1997 Ryder Cup team ✓

#JASMillCreek Honorary Tournament Host Jerry McGee tells us how the AJGA impacts junior golfers.

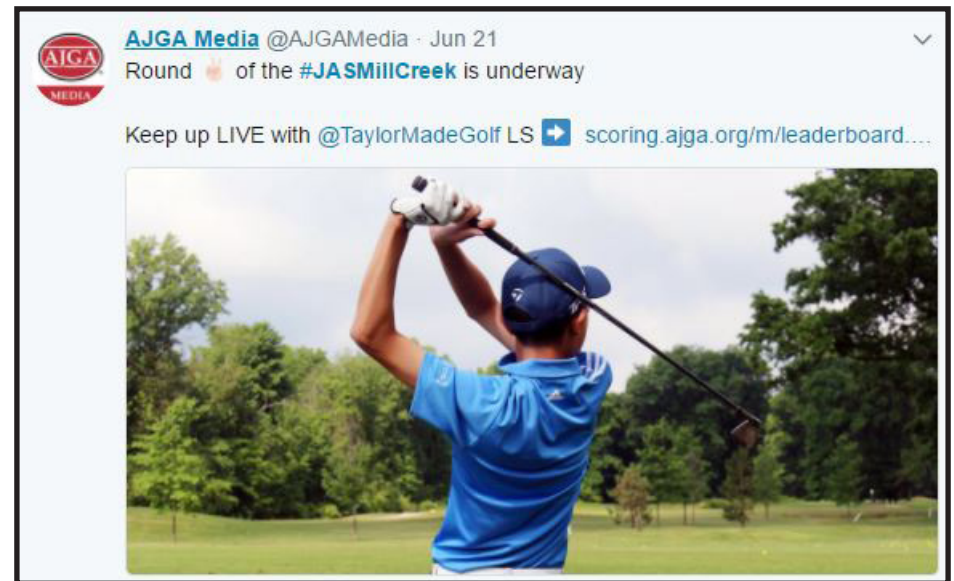
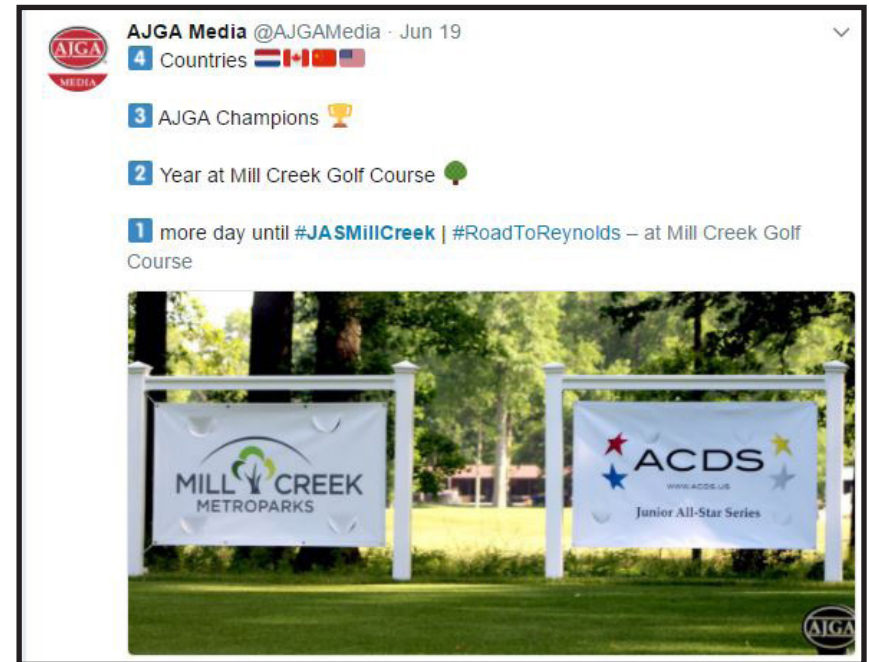
Jerry McGee  
 Honorary Tournament Host

0:04 / 1:00





Junior All-Star Series







Junior All-Star Series

