MILL CREEK GOLF COURSE - SOUTH COURSE

GOLF COURSE

24 STATES REPRESENTED

96-PLAYER FIELD

72 BOYS

24 GIRLS

6 COUNTRIES REPRESENTED

24 STATES REPRESENTED
CHAMPIONS

TAYLOR KEHOE | 68–70–67—205

MAXWELL MOLDOVAN | 69–66–68—203
The following is a summary of impressions made for the Mill Creek Foundation Junior All-Star. (All numbers are estimates.)

**Schedule and Results Pages**
- 1.4 million unique page views

**Individual Microsite**
- 35,556 unique page views

**Taylormade-Adidas Golf Live Scoring**
- 27,011 unique page views

*Unique Views: if an individual visits the page more than once, that view only counts as one*
The Mill Creek Foundation Junior All-Star had an impact on the Boardman, Ohio, economy. The AJGA bases the following estimates on information received from participants at tournament registration.

2017 Economic Impact:
- Visitor Spending: $145,513
- Administrative Costs: $4,369
- Regional Multiplier: 2.37

2017 Total Economic Impact: $355,219

Economic Impact Since 2016: $713,297

{Regional Multiplier: estimates how much a one-time or sustained increase in economic activity in a particular region will be supplied by industries within that region}
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<th>Likes</th>
<th>Engagements</th>
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June 19-22, 2017

AJGA Media @AJGAMedia · Jun 20
Reigning #JASMiiCreek Champion Maxwell Moldowan is back to defend his title.
T2 (-1) after the first round 🎉

AJGA Media @AJGAMedia · Jun 18
Congrats to #JASMiiCreek qualifier medalists Sophia Zhang-Murphy (E) and Luke Lestini (-1). One step closer to #RoadToReynolds 🎉

AJGA Media @AJGAMedia · Jun 22
Maxwell Moldowan (-7) and Taylor Kehoe (-5) are your #JASMiiCreek Champions 🏆
#RoadToReynolds

AJGA Media @AJGAMedia · Jun 21
Round 2 of the #JASMiiCreek is underway
Keep up LIVE with @TaylorMadeGolf LS 🎮 scoring.ajga.org/m/leaderboard...