

The Impact of a Volunteer

Volunteers are an important supporting component in many areas of park operations. Volunteers support our efforts in offering events and programs to the community; they play a part in educating and engaging our local community, and ultimately increasing support for our parks. Volunteers make a vital contribution to both Mill Creek MetroParks and to Mahoning County!

#### Three Types of Volunteers Defined

- o Active Volunteer: Volunteers participating 1 or more hours in a calendar year.
- o **Inactive Volunteer:** Volunteers participating in 0 hours in a calendar year or no longer wishes to volunteer.
- o Group Volunteers: Scouts, YSU, Schools, Jr. Fair, etc.





Volunteer Opportunities

#### STEWARDSHIP

Litter Removal – land and water Invasive Vegetation Removal Trail Maintenance Bluebird Trail Monitor

### SPECIALTY

Accounting/Finance Volunteer Marketing Assistant Fundraiser Assistant MetroParks Police Auxiliary Officer Bikeway Patrol MetroMutts Volunteer MetroParks Farm Work Assistant Library Assistant Museum & Exhibit Areas Retail Assistant - Shop in the Gardens Special Events Special Projects

#### EDUCATION

Program Activities Assistant (camps, workshops/farm, nature, history programs) Community Outreach Information Tables Do Not Feed Wildlife Campaign Trolley Guide

### RECREATION

Recreational Hike/Bike Leader Kayak Tour Assistant Special Events (planning, preparation, staffing)

### HORTICULTURE

Garden Guide Veggie Gardens Mentor Gardens Planting & Maintenance (main garden areas, Family Garden, Dahlia Garden) Floral Designer & Interior Plant Maintenance Volunteer Program Attendant Program Activities Assistant (school programs: on-site & outreach, Family Fun Fridays, Sprout Club, Kids Gardening programs, event outreach)



# Volunteer Program

#### Process

- Application/Background Check
- Volunteer approved or not approved notification

#### Communication

- o Volunteer needs communicated by staff
- o Volunteer opportunities sent to volunteers via email beginning of each month
  - Communicated to ALL park volunteers
  - Includes dates needed, shifts, duties, attire, how to sign up, etc.

#### Management

- Raisor's Edge Software
  - Volunteer Module managing and reporting capabilities, linking donors & volunteers

#### Recognition

- Volunteer Appreciation Picnic (20+ hours from July 1 June 30)
  202 volunteers invited in 2017
- Volunteer t-shirt (10+ hours per calendar year)
  - 185 volunteers qualified in 2017
- Name Badge multiple volunteer participation

#### Recruitment

- o Youngstown State University Volunteer Fair
- Youngstown State University Welcome Week
- o Cardinal Mooney High School YES Fest
- o Boardman High School YES Fest
- Existing volunteers referrals
- o Marketing efforts website, programs & events calendar, TV, social media







#### • Two Types of Volunteers Defined

- Active Volunteer: Volunteers participating 1 or more hours in a calendar year.
- o **Inactive Volunteer:** Volunteers participating in 0 hours in a calendar year or no longer wishes to volunteer.
- **Groups:** Scouts, YSU, Schools, Jr. Fair, etc. Not included in numbers below.

2015	2016	2017	2018*
491 Total Volunteers	457 Total Volunteers	555 Total Volunteers	577 Total Volunteers
339 Active	291 Active	329 Active	84 Active
152 Inactive	166 Inactive	226 Inactive	493 Inactive

\*Effective dates: January 1, 2018 – March 31, 2018



- 98 new volunteers added in 2017
- Sanuary 1, 2017 March 31, 2017: added 55 new volunteers; 49 Standing Committee volunteers, 6 regular volunteers
- January 1, 2018 March 31, 2018: added 22 regular volunteers (almost 4x the amount compared to this time last year!)



Hours

A total of 14,837 hours were accrued from park wide volunteers and groups in 2017. Below are some of the specific events, exhibits and activities where these hours were accrued.

Nature Photography Exhibit Jewels of Winter Orchid Exhibit Twice Loved Book Sale Andrews Horticulture Certificate Program **Trolley Tours** Star Party Farm Animal Baby Shower Plant the Seed to Read Book Festival Father's Day Fun at the Mill Spring Plant Sale Family Fun Fridays Family Camp in the Park Camps & Clinics Reptile Day Shop in the Gardens Veggie Gardens Garden Maintenance





# **Questions or Comments?**



# EXPLORE. EXPERIENCE. ENJOY.

