GOLF COURSE

MILL CREEK GOLF COURSE - NORTH COURSE

15 STATES REPRESENTED

132-PLAYER FIELD

3 COUNTRIES REPRESENTED

87 BOYS

45 GIRLS
Champions

Jackson Finney | 65-73-65 - 203

Sophia Sarrazin | 76-70-65 - 211
The following is a summary of impressions made for the Mahoning Valley Hospital Foundation Junior All-Star. 
(All numbers are estimates.)

**SCHEDULE AND RESULTS PAGES**
- 10.4 million unique page views

**INDIVIDUAL MICROSITE**
- 13,909 unique page views

**TAYLORMADE | ADIDAS GOLF LIVE SCORING**
- 22,332 unique page views

*Unique Views: if an individual visits the page more than once, that view only counts as one*
The Mahoning Valley Hospital Foundation Junior All-Star had an impact on the Boardman, Ohio, economy. The AJGA bases the following estimates on information received from participants at tournament registration.

**2019 TOTAL ECONOMIC IMPACT:**

$358,458

**2019 ECONOMIC IMPACT:**

- Visitor Spending: $142,822
- Administrative Costs: $8,426
- Regional Multiplier: 2.37

**ECONOMIC IMPACT SINCE 2016:**

$1,486,472

*Regional Multiplier: estimates how much a one-time or sustained increase in economic activity in a particular region will be supplied by industries within that region*
<table>
<thead>
<tr>
<th>TWITTER</th>
<th>FACEBOOK</th>
<th>INSTAGRAM</th>
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<td><strong>27,898</strong></td>
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<td>TWEETS USING</td>
<td>PHOTO ALBUM</td>
<td>AJGA</td>
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<td><strong>#JASMILLCREEK</strong></td>
<td><strong>ENGAGEMENTS</strong></td>
<td><strong>POST REACH</strong></td>
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<td><strong>27</strong></td>
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<td><strong>POTENTIAL REACH OF</strong></td>
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The Mahoning Valley Hospital Foundation Junior All-Star received local media coverage.