

MAHONING VALLEY HOSPITAL FOUNDATION JUNIOR ALL-STAR



MILL CREEK GOLF COURSE
SEPTEMBER 25 - 27, 2020
FULFILLMENT REPORT



HOST FACILITY



MILL CREEK GOLF COURSE - SOUTH COURSE

CHAMPIONS



NOLAN HAYNES
5-UNDER-PAR 135



VANESSA BOROVILOS
3-UNDER-PAR 137

24

STATES REPRESENTED

78

PLAYER FIELD

313

NET VISITORS

3

COUNTRIES REPRESENTED

2020 ECONOMIC IMPACT

VISITOR SPENDING: \$51,962

ADMINISTRATIVE COSTS: \$1,360

REGIONAL MULTIPLIER: 2.37

\$ 123,150
TOTAL ECONOMIC IMPACT

\$1,444,840
ECONOMIC IMPACT SINCE 2016

TOURNAMENT DIGITAL



TWITTER

26,200
FOLLOWERS

TWEETS USING #JASMAHONINGVALLEY

59

POTENTIAL REACH OF #JASMAHONINGVALLEY

441,851



INSTAGRAM

74,500
FOLLOWERS

AJGA POST REACH

57,200

POST LIKES

4,569



FACEBOOK

28,297
LIKES

PHOTO ALBUM ENGAGEMENTS

1,859

PEOPLE REACHED

18,761



TIKTOK

7,716
FOLLOWERS

POST VIEWS

4.2 MILLION +

@AJGAGOLF POST LIKES

253,200



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