



*Developing Golf's
Next Generation*

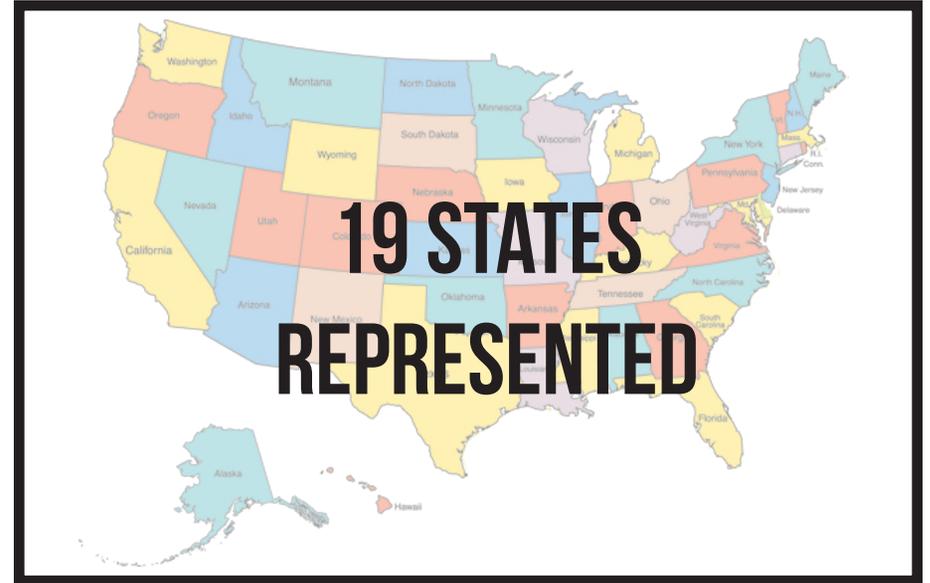


MILL CREEK FOUNDATION JUNIOR ALL-STAR JUNE 20-23, 2016 FULFILLMENT REPORT

GOLF COURSE



MILL CREEK METROPARKS



96-PLAYER FIELD



CHAMPIONS



REESE GUZMAN | 67-68-69-204

MAXWELL MOLDOVAN | 68-68-66-202

The following is a summary of impressions made for the **Mill Creek Foundation Junior All-Star**.
(All numbers are estimates.)

**SCHEDULE AND
RESULTS PAGES**

1.6 million
unique page
views

INDIVIDUAL MICROSITE

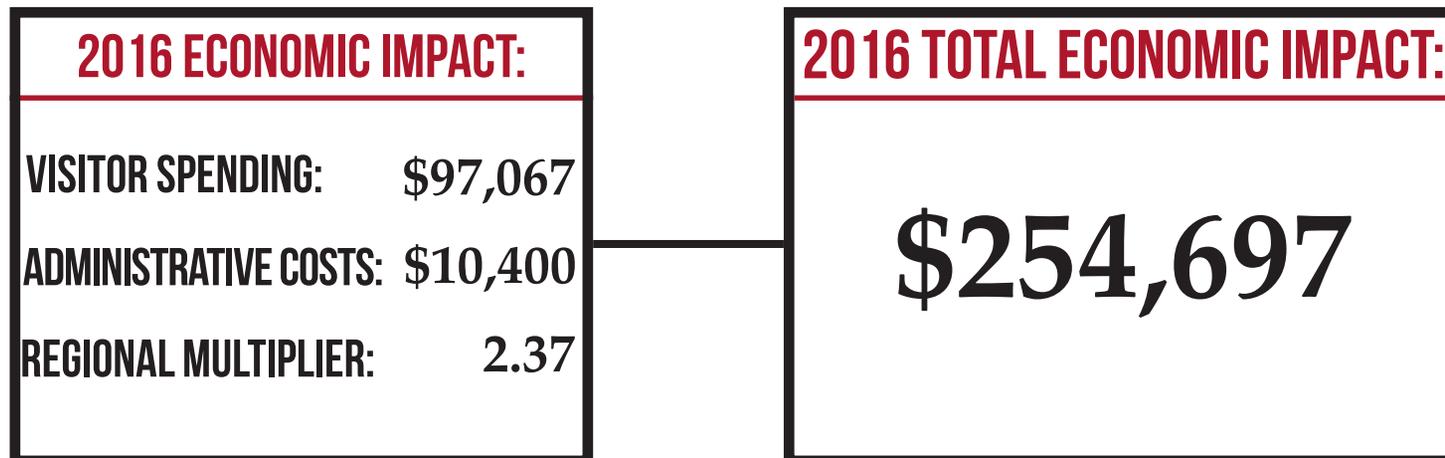
15,078
unique page
views

**TAYLORMADE-ADIDAS
GOLF LIVE SCORING**

18,750
unique page
views

{Unique Views: if an individual visits the page more than once, that view only counts as one}

The **Mill Creek Foundation Junior All-Star** had an impact on the Youngstown, Ohio, economy. The AJGA bases the following estimates on information received from participants at tournament registration.





TWITTER

**17,400
FOLLOWERS**

**TWEETS USING
#JASMILLCREEK**

104

**POTENTIAL REACH OF
#JASMILLCREEK**

117,640



FACEBOOK

**21,000
LIKES**

**PHOTO ALBUM
ENGAGEMENTS**

5,457

**PEOPLE
REACHED**

18,832



JUNE 20-23, 2016



 **Phil Tozer**
ACDS Chairman & Co-Founder



 **Andy Detesco**
President; Mill Creek Foundation



 **Reese Guzman**
67-68-69--204
Developing Golf's Next Generation

ACDS @ACDS_Social Following

Thanks to @AJGAGolf for helping grow jr golf this week at two great ACDS Junior All-Star Series events at #JASMillCreek and #JASSpringValley

AJGA Media @AJGAMedia Following

Ever wanted to know more about the @ACDS_Social Junior All-Star Series? We got the scoop at #JASMillCreek



C.J. Gatto
ACDS Marketing Director

ACDS @ACDS_Social Following

ACDS's Nick Li tees off in the qualifier at #JASMillCreek. Good luck to all the juniors playing today. @AJGAGolf



0:08 Int

ACDS @ACDS_Social Following

Good luck to Selina Li and Cyrus Lee at #JASMillCreek. Both players are in contention to win in their first @AJGAGolf event! #juniorgolf

ACDS @ACDS_Social Following

We're excited to continue our partnership with @AJGAGolf this week at #JASMillCreek in Youngstown, Ohio!



AJGA Media @AJGAMedia Following

Isenhart, Moldovan tied atop Boys Division (-4), Guzman leads Girls (-5) at #JASMillCreek [ajga.org/microsite/inde...](#)



AJGA Media @AJGAMedia Following

Andy Detesco and Linda Macala tell us what #JASMillCreek means to Youngstown @MillCreekMetro @YoungstownLive



2:04 Int

AJGA Media @AJGAMedia

Who will claim the #JASMillCreek title? 🏆🌱

Follow @TaylorMadeGolf Live Scoring to find out! [ajga.org/m/scoring/menu...](#)



AJGA Media @AJGAMedia Following

It's ⚡ time for the AJGA Staff as they prepare for #JASMillCreek in Youngstown, Ohio.





AJGA
@AJGAGolf

Our Junior All-Star Series sponsor @ACDS_Social is on twitter! Follow #JASSpringValley and #JASMillCreek this week. ajga.org/schedule/index...



JUNE 20-23, 2016



AJGA Media
@AJGAMedia

Madison Spiess finished her round @MillCreekMetro and went right out to cheer on her big bro Joshua! #JASMillCreek



AJGA Media
@AJGAMedia

Following

Thanks @LeupoldOptics for sponsoring #PaceofPlay at #JASMillCreek.

1st Round Average: 3:51



AJGA Media
@AJGAMedia

Following

Scorecards
Sand Bottles
#JASMillCreek 2nd Rd is off! Follow @TaylorMadeGolf Live Scoring ajga.org/m/scoring/menu...



AJGA Media
@AJGAMedia

Following

🏆 Guzman tops Girls Division (-6), while Moldovan takes Boys Division (-8) at #JASMillCreek

ajga.org/microsite/inde...



AJGA Media
@AJGAMedia

Following

Mikaela Schulz holed out from the bunker for 🐣 to end the front nine in style at #JASMillCreek 🙌🙌 @MillCreekMetro



AJGA Media
@AJGAMedia

Following

5x PGA Tour 🏆 Jerry McGee stopped by @MillCreekMetro to watch top juniors play in #JASMillCreek @thebtolnargpa



AJGA Media
@AJGAMedia

Following

As #JASMillCreek scores come in on the course, stay updated w/ @TaylorMadeGolf Live Scoring ajga.org/m/scoring/lead...



